STATE EMPLOYEE CHARITABLE CAMPAIGN (SECC)
What is the SECC?

- Prior to 1993, charitable organizations would stop by offices throughout the year, often without appointments, and make their ‘ask’.

- State legislation created the State Employee Charitable Campaign (SECC) in 1993
  - Employees of state agencies, junior & community colleges, and universities across Texas

- The State Employees Charitable Campaign is the only statutorily authorized workplace campaign for state agencies and higher education employees throughout Texas.
SECC Highlights

- It happens only once a year:
  - September 1 and ends October 31.
- Campaign goal is to collaboratively and positively impact the health and welfare of our local, state, national and international communities.
- Since 1994, the SECC has raised over $8,485,000, and is one of the largest state employee campaigns in the U.S.
State employees in El Paso raised $198,909

UTEP employees contributed $96,460 through the S.E.C.C. campaign

500 UTEP employees participated in the campaign and contributed 42% of the total raised in El Paso

Of these 500 UTEP employees, 76% were staff and 22% were faculty
SECC: UTEP Highlights

2016 Contributors
- Faculty: 76%
- Staff: 22%
- Student: 2%
- NA: 2%

2016 Contributions by Employee Type
- Faculty: $30,299
- Staff: $65,761.04
- Students: $179.57
- NA: $220

2017 | UTEP Cares
2017 UTEP SECC Goals

1. UTEP S.E.C.C. fundraising goal: $105,000

2. Increase campus awareness

3. Increase employee participation
Why should WE give?

- It's an easy, effective, and cost-efficient way to give to charities.
- Our contributions help improve the quality of life of those in need.
- The campaign supports a wide variety of vital health and human services.
- All charities in the campaign must meet strict eligibility criteria.
- It will feel great to give as a UTEP community.
- It's tax deductible.

2017 | UTEP Cares
3 Ways WE Can Give (Online and Paper Form)

1. **NEW! ONLINE** One Time Donation  
   (Faculty and Staff)

2. 9 Month Payroll Deduction  (Faculty Only)

3. 12 Month Payroll Deduction  (Faculty and Staff)

https://www.utep.edu/secc/
Why wait? Donate early!
Early Donations has it’s privileges

<table>
<thead>
<tr>
<th>Donate Early Incentive</th>
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<tbody>
<tr>
<td><strong>First Chance:</strong> Donations received from September 1st thru September 15th will be entered for a chance to win a TAP Alexa <em>(1 drawing)</em></td>
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<tr>
<td><strong>Second Chance:</strong> Donations received from September 1st thru September 30th will be entered for a chance to win a TAP Alexa <em>(1 drawing)</em></td>
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<tr>
<td><strong>LAST CHANCE:</strong> Donations received from September 1st thru October 15th will be entered for a chance to win a Kindle Fire <em>(1 drawing)</em></td>
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Key Points to Remember

- The earlier you submit your donation, the more chances you have
- Winners will not be eligible to win again
- A Successful Campaign begins with **YOU**
- Because you care, “UTEP CARES”
Prizes and Prizes OH MY!!

**amazon tap**

ALEXA-ENABLED PORTABLE BLUETOOTH SPEAKER

JUST TAP & ASK

2016 | UTEP Cares
Traveling SECC Spirit Award Painting

Awarded to the Division/College with the greatest SECC Spirit by the SECC Committee

- Aim for 100% participation
- Make it Super FUN
- Share pictures
- Give incentives
- Share your successes
- Enthusiasm is contagious
- Be creative
- Do that GREAT ASK!

See your SECC Coordinator for details about other incentives!
Questions?

https://www.utep.edu/secc/
Thank You!

www.secc.utep.edu